

Press release

## Servair to sign a consulting contract in Brazil.

*Servair marks its entry into Latin America market  
by forming a partnership with the local operator Comissaria Rio*

**Paris, the 15<sup>th</sup> of December 2009 – Servair, the leading French airline catering and airline logistics company and the 3rd largest worldwide, announces the signing of a service contract with Comissaria Rio, a local family firm, which has been established in Brazil for over 20 years , and has specialized in the external catering business.**

The signing of this contract is part of Servair's international development and partnership strategy, which focuses on the affiliation with local players, thus offering an indigenous knowledge, both of the local market and its codes. **Latin America and Brazil in particular are significant growth potential markets** with the two international events that will take place shortly : the Football World Cup event in 2014 and the summer Olympic games in Rio de Janeiro in 2016.

Comissaria Rio is present in two main hubs of Latin America, Rio's International Airport and Sao Paulo's hub.

After the agreement has been signed by Patrick Alexandre, Servair's Chairman and CEO and Euler Marques, Comissaria Rio's Chairman and CEO, **Servair will ensure commercial and technical assistance services in order to help Comissaria Rio develop air catering offers under the trademark « Com Rio with Servair »**. With a whole range of tailored services, Servair Consulting brings together technical, strategic and professional skills in order to offer the best support for its new local partner and airline companies that are present in Latin America.

*« We are very confident that our expertise in the South American market and Servair's expertise in the international market is the perfect union that will now bring great benefits to both companies, as well as to all airlines in Brazilian and South American airports»* declares Euler Marques, Rio's Chairman and CEO.

*« This partnership marks the entry of Servair into Latin America. Consolidating and developing our international network is strategic. In conjunction with Com Rio, we are going to display all Servair's expertise in Brazil in order to develop competitive and innovative catering offers “* declares Patrick Alexandre, Servair's Chairman and CEO.

**SERVAIR** is the leading French airline catering and cleaning company. Ranked 3<sup>rd</sup> worldwide, number one in Africa with over 60 sites on 50 stopover, with its partners (FFG in the United States, Servair Airchef in Italy, Newrest Servair in Spain) and subsidiaries, SERVAIR offers airlines a range of services that are vital to the air transport sector and for the comfort of passengers. Its requirements, in terms of quality and know-how, have led to SERVAIR becoming a true driving force for its 120 customer companies, helping them to improve their commercial offers to passengers, while scrupulously meeting with the constraints of air transport. Servair has recently announced the signing of a management and engineering contract in Lagos, Nigeria.

**COM RIO** is operating since 1978 and has three units at Gig International Airport Rio de Janeiro, SDU Rio de Janeiro airport and GRU International Sao Paulo Airport. Com Rio has 1100 employees and produces 20.000 services/day, including industrial services.

## **Media contacts**

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