

## **Air Madagascar contracts its catering services for flights from Paris to SERVAIR.**

**Antananarivo, 29th November 2010 – Servair, the world's 3rd largest air transport caterer and logistics company, and Air Madagascar sign a contract for the airline's catering activities for flights from Paris.**

Mr Fidy Rakotonirina, Deputy Director of Air Madagascar and Mr Patrick Alexandre, CEO of SERVAIR, have signed a 2-year catering contract for the airline's Paris stopover.

Air Madagascar has thus strengthened its collaboration with SERVAIR which will provide the airline's catering services as from 1st December 2010, at the rate of 4 flights a week. This agreement is in addition to existing cooperation and meets a need for innovation, service integration and uniformity of on-board services, for greater passenger comfort.

SERVAIR and its subsidiaries already provide catering for the airline out of Canton and Reunion Island, cabin cleaning out of Paris CDG, and also deal with the supply of wine, champagne and other drinks to the entire network.

Servair and Air Madagascar put customers at the heart of their priorities, developing a partnership relationship with passengers to meet their expectations perfectly.

**SERVAIR** is France's leading air catering and cleaning company. Ranked 3rd in the world with over 60 branches, through its partners and subsidiaries, SERVAIR offers airlines a range of essential services for airline transport and passenger comfort. Its levels of demand in terms of quality and know-how mean that SERVAIR has much to offer its 120 client airlines, helping them to improve their sales offer to passengers whilst scrupulously respecting all the constraints inherent to air transport.

### **Press contact**

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