



PRESS RELEASE

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## Patrick Alexandre becomes Servair's CEO

On 2<sup>nd</sup> January 2008, Patrick Alexandre took on his new responsibilities as CEO of Servair, the leading French company of airline pursers (catering, fitting, cleaning), ranked third in the world.

Patrick Alexandre, 52, graduated from the *Institut d'Etudes Politiques de Paris* [Paris Political Sciences Institute] and the *Institut Supérieur des affaires* [Business Institute]. He began his career in 1981 as an executive assistant at the Banque Sudameris. In 1982, he joined Air France's Scheduling Division within the economic analysis department. Two years later, he is appointed Sales Manager for Italy before becoming the personal assistant to the Chairman 1988. He was then appointed to several management positions abroad before becoming, in 1996, Senior Vice President for International Sales. In 1998, Patrick Alexandre becomes the Executive Vice President for International Commercial Affairs, a position that he held up until his appointment with Servair.

Patrick Alexandre, a member of Servair's Board of Directors since 1998, declares, "*I am very proud to take over the general management of Servair. I hope to work closely with its teams to take this company even further, both in France and in its international expansion. I am very attached to its successful industrial tool and its strong values, i.e. know-how, catering and innovation, quality and respect of the customer*".

Patrick Alexandre remains a member of the Air France Executive Committee.

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SERVAIR is the leading French provider of in-flight catering, cabin equipping and aircraft cleaning services. Ranked No.3 in the world alongside its partners and subsidiaries, SERVAIR provides airlines with a full range of essential services for air transport and passenger comfort. Its uncompromising standards in terms of quality and expertise have established SERVAIR as a key partner to its 130 client companies, enabling them to boost their commercial offer to passengers while ensuring the strictest adherence to air transport constraints.

A subsidiary of Air France, SERVAIR and its subsidiaries have a total of 35 sites and a turnover in excess of €573 million. With a workforce of 7,962 employees, SERVAIR combines industrial logistics with a commitment to good food and passenger comfort.

The SERVAIR network, made up of SERVAIR, its partners - FLYING FOOD GROUP (USA), SERVAIR AIR CHEF (Italy), NEWREST SERVAIR (Spain) - and its technical support teams, has over 100 sites worldwide. Through this strategy of alliances, SERVAIR is able to build a global network that respects both local requirements and the unique personality of each company.

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