



## **SERVAIR supports the NutriNet Santé study and invites its employees to become Nutrinauts.**

*As a responsible and socially committed corporation,  
SERVAIR supports this civic-minded research initiative*

**Roissy, May 9, 2011 – SERVAIR, French leader and the world’s number three airline catering and airport assistance company, invites each of its employees to join the group of Nutrinauts participating in the NutriNet Santé study – a challenge for French research given the importance of today’s major health issues.** The study is being directed by Professor Serge Hercberg of the Unité Inserm 557 joint research team (UMR INSERM / INRA / CNAM / Université Paris 13).

**SERVAIR, in the business of feeding travellers, supports the Nutrinaut recruitment activities taking place from 7 to 15 May 2011.** For this purpose, it put in place a campaign inviting its employees to become involved and participate, via posters, emails, intranet news flashes, and the distribution of Nutrinaut table napkins in the self-service restaurants of its Paris subsidiaries

Nutrinauts are asked to respond to a questionnaire about their health and eating habits. Those who are interested can also volunteer for clinical and biological check-ups that will help advance public research and aid to better understand the relationship between nutrition and health.

**SERVAIR, a responsible and committed company, supports this participative and civic-minded action that fits into its global strategy of sustainable development.** SERVAIR is committed to offering healthy and safe products. With this in mind, more than one thousand menus have been created that combine flavour and nutritional qualities, to make sure that each meal is a privileged moment synonymous with pleasure.

### ***About the NutriNet Santé study***

*The NutriNet-Santé study is the largest Internet survey launched in the world to increase the understanding of the relationship between nutrition (diet and physical activity) and health, aimed at fighting cardio-vascular disease, cancer, obesity, high blood pressure, diabetes and other health threats. This epidemiological study has fixed as its goal the recruitment of Internet users (18 years or older), the “Nutrinauts”, willing to respond, on a yearly basis, to a questionnaire regarding their diet, physical activity, weight and height, health, and other eating habits, which is found at [www.etude-nutrinet-sante.fr](http://www.etude-nutrinet-sante.fr). To be able to reach their objective, the researchers must find 500 000 Internet users willing to participate in this ambitious survey project. Since the launch of this initiative on 11 May 2009, more than 170,000 volunteers have already enrolled in the program.*

**SERVAIR** is the leading French airline catering and cleaning company. In 3rd position worldwide with more than 60 sites, with its partners and subsidiaries, SERVAIR offers airlines a range of services that are vital to the air transport sector and for the comfort of passengers. Its requirements, in terms of quality and know-how, have led to SERVAIR becoming a true driving force for its 120 customer companies, helping them to improve their commercial offers to passengers, while scrupulously adhering to the constraints of air transport.

## **Press contact**

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