

**Servair announces the appointment of:**

**Didier Piriou, Purchasing Manager  
and Laurent Moussard, Head of Servair Nanland catering  
& Director of Servair's Asia zone.**

Didier Piriou and Laurent Moussard are joining Servair, the leading French air catering and cleaning company and ranked third in the world, where they will respectively occupy the positions of Purchasing Manager and Director of Servair Nanland catering and Director of Servair's Asia zone.

**Didier Piriou**, 54 years old, took over Servair's purchasing department on 2 January. After eight years with the international procurement department of Air France and over 25 years in the air transport sector, Didier Piriou has a wealth of experience in the area of purchasing. The Purchasing Department comes under the Economy and Finance branch, headed by Pierre Muracciole, the Executive Vice President appointed in February 2008.

**Laurent Moussard**, 38 years old, has taken over the management of Servair Nanland catering (in Guangzhou, southern China), a partner of Servair along with, notably, China Southern. He is also Director of Servair's Asia zone.

After starting his career advising companies on their relations with Asian partners, Laurent Moussard moved into catering in 1995, helping with the launch of Macau Catering Services. In 1998, he joined Gate Gourmet and in September 2006 became General Manager of Gate Gourmet Hong Kong.

Reporting to Denis Hasdenteufel, Executive Vice President International and Development, appointed in February 2008, one of his main tasks is to get the best performance out of the production centre, which has capacity for 80,000 meals per day and which already has 9 clients, representing turnover of €20 million.

"These two appointments are strategic for Servair. In effect, procurement management centres on three demands: quality products, cost, and range of our offer, in order to satisfy our customers' needs in a very difficult economic environment for the air transport sector, and in the context of a market which will evolve towards outsourcing. Asia for its part, and in particular China, is part of Servair's selective international development strategy since this market represents considerable growth potential, hence our acquisition of a stake in Nanland Catering exactly 1 year ago", says Patrick Alexandre, Chairman and CEO of Servair.

\*\*\*\*\*

SERVAIR est la première entreprise française de restauration aérienne et du nettoyage. Au 3ème rang mondial avec ses partenaires et ses filiales, SERVAIR offre aux compagnies aériennes un ensemble de services indispensables aux métiers du transport aérien et du confort du passager. Ses exigences en termes de qualité et de savoir-faire conduisent SERVAIR à être une véritable force de proposition auprès de ses 120 compagnies clientes afin d'améliorer leur offre commerciale auprès de leurs passagers tout en respectant scrupuleusement les contraintes liées au transport aérien.

Filiale d'Air France, SERVAIR et ses filiales comptent 35 implantations et réalisent un chiffre d'affaires de plus de 750 millions d'Euros. Avec ses 9 500 collaborateurs, SERVAIR allie la logistique industrielle au souci de la bonne cuisine et du confort du passager.

SERVAIR et ses partenaires (FLYING FOOD GROUP aux Etats-Unis, SERVAIR AIR CHEF en Italie, NEWREST SERVAIR en Espagne) ainsi que ses assistances techniques sont présents dans plus de 70 implantations à travers le monde. Cette stratégie d'alliances permet de respecter les spécificités locales et de la personnalité de chaque compagnie.

---