

Servair announces the appointment of Claude Thenevin as Executive Vice President Sales, Marketing and Innovation.

Claude Thenevin joins Servair, the French leader in airline catering and cleaning, as Executive Vice President Sales, Marketing and Innovation. *"Servair's know-how and professionalism are unique and recognised worldwide. It has the most all-encompassing product range, which allows us to provide our clients with a tailor-made service. We need to make even more of this advantage. My aim is to further increase our commercial effectiveness in an extremely competitive environment, by putting the client culture at the heart of our concerns and our priorities at every level of our business"*, he declared.

Claude Thenevin, aged 57, started out with Air France in 1974 where he developed his commercial and marketing expertise, in France and abroad, gaining experience in various different functions. After a period as Financial Manager coordinating several Air France management divisions, in 1992 he took charge of the subsidiaries of the Air France Group. Then, he continued his career as Regional Representative for various geographical zones (Spain, Portugal, and Central Europe).

In 2003 he was appointed as Regional Representative for Air France in Japan (which became Air France-KLM in 2006), the position that he held until joining Servair.

Claude Thenevin graduated from the Conservatoire National des Arts et Métiers in Paris where he specialised in Finance and Accounting.

SERVAIR is the leading French caterer and cleaning services provider. Ranked No.3 in the world alongside its partners and subsidiaries, SERVAIR provides airlines with a full range of essential services for air transport and passenger comfort. Its uncompromising standards in terms of quality and expertise have established SERVAIR as a key partner to its 130 client companies, enabling them to boost their commercial offer to passengers while ensuring the strictest adherence to air transport constraints.

A subsidiary of Air France, SERVAIR and its subsidiaries have a total of 35 sites and a turnover in excess of €750 million. With a workforce of 9,500 employees, SERVAIR combines industrial logistics with a commitment to good food and passenger comfort.

The SERVAIR network, made up of SERVAIR, its partners - FLYING FOOD GROUP (USA), SERVAIR AIR CHEF (Italy), NEWREST SERVAIR (Spain) - and its technical support teams, has over 70 sites worldwide.

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